

# THE WAY PRIMARY CARE SHOULD BE

Concierge Direct Primary Care  
in Roseville, CA



**SMITH**  
Family Medicine

951 Reserve Dr #100  
Roseville CA 95678  
[smithfamilymed.com](http://smithfamilymed.com)

# ABOUT SMITH FAMILY MEDICINE



UNLIMITED  
UNHURRIED VISITS  
WITH YOUR  
DOCTOR



FLEXIBLE  
SCHEDULING WITH  
LITTLE TO NO WAIT  
TIMES



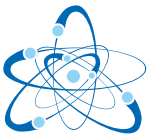
IN OFFICE PROCE-  
DURES WITH OUT  
THE NEED FOR A  
REFERRAL



24/7 ACCESS  
THROUGH TEXT,  
EMAIL OR  
VIDEO



CONVENIENT  
UPFRONT  
PRICING



PERSONALIZED AND  
WHOLE-PERSON  
HEALTHCARE



DEEPLY  
DISCOUNTED LABS  
AND IMAGING



COMPREHENSIVE  
CARE FOR YOUR  
WHOLE FAMILY

# OUR MISSION

At Smith Family Medicine, our mission is to provide personalized, high-quality care for every patient, every time. We believe in practicing medicine the “old-fashioned” way—where the whole family receives care under one roof, from a doctor who knows you.

Whether it's a routine physical, a minor procedure, a same-day sick visit, or management of complex chronic conditions, we've got you covered. Our comprehensive approach means fewer referrals, fewer urgent care visits, and fewer trips to the emergency room.

This kind of care matters to us because it's how medicine was meant to be—relational, accessible, and centered on the whole person. We became a family physicians to walk with patients through every stage of life, building trust and making healthcare simpler, not more complicated. At Smith Family Medicine. We believe in empowering our patients to take control of their health and wellness through education and personalized care.



**KYLE SMITH, MD**

Kyle Smith, MD is a board-certified family physician and Placer County native who founded Smith Family Medicine to offer more comprehensive and personal care. Dr. Smith is known for his thoughtful, detailed and compassionate approach. He feels your care should not be dictated by 15 minute office visits or insurance companies, rather it should be decisions made between a dedicated physician and well informed patient. He practices full spectrum primary care with special interests in preventive care, mental health, and in-office procedures.



**MATTHEW SNARR, PA-C**

Matthew Snarr, PA-C is a highly experienced physician assistant known for his friendly, thorough and gentle care. Prior to Smith Family Medicine he spent eight years at Sutter Family Medicine in Roseville before working four years at Lincoln and Granite Bay Urgent Care. A former officer in the U.S. Army National Guard, Matt brings both clinical skill and steady leadership to every patient encounter. He is especially trusted by patients and colleagues alike for his thoughtful approach and strong diagnostic abilities.

# OUR SERVICES



## Adult Primary Care

We offer comprehensive care for adults of all ages - including annual physicals, preventive screenings, same-day and next-day visits, and chronic disease management.



## Pediatric Primary Care

From newborn visits to teen checkups, we care for your children like our own. We provide pediatric care all with time to ask questions and build trust.



## Women's Health

Personalized, respectful care for every stage of womanhood. Contraceptive counseling, hormone management, IUD and Nexplanon placement, Pap smears, cancer screenings, and peri- and post-menopausal care all performed in-office.



## Sports Medicine

Whether you're training, recovering, or just staying active, we treat sprains, strains, joint injuries, overuse syndromes, and more. We also offer sports physicals, joint injections, and injury rehab guidance all in-house.



## Chronic Pain Management

Managing chronic pain doesn't have to mean feeling dismissed. We work with you to find safe, evidence-based strategies including injections, medication optimization, and coordinated therapy referrals so you can live with less pain and more control.



## Addiction Medicine

Support without stigma. We offer medication-assisted treatment (MAT) for opioid, alcohol, and benzodiazepine dependence, along with counseling support and care coordination. Recovery is personal and we're here to help every step of the way.



## Mental Health

Mental health is real health. We treat anxiety, depression, ADHD, bipolar disorder, and more—using both medication and connection. You'll have a physician who takes the time to understand, support, and follow through.



## Obesity Medicine

We offer compassionate, evidence based treatment for weight management that looks beyond diet fads and crash plans. Whether you're dealing with metabolic challenges, emotional eating, or long-term weight struggles, we provide personalized care.



## Home Visits

When it's hard to come to us we come to you. We offer home visits for eligible patients who are homebound, recovering from illness, or navigating complex care needs. You'll receive the same thoughtful care, in the comfort of your home.



## Geriatric Care

Comprehensive, compassionate care for older adults. We help seniors age well with dignity and support. From managing multiple complex chronic conditions to coordinating home health, hospice, or memory care, we're here for patients and families alike.



## Procedures for membership

We offer a wide range of in-office procedures that save you time and specialist copays.

Common services include:

- Skin biopsies & lesion removal
- Abscess drainage
- Joint, tendon, and trigger point injections
- Ingrown toenail procedures
- Splinting and minor fracture care
- IUD and Nexplanon placements



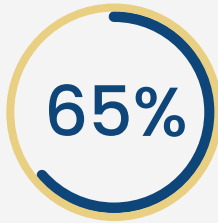
## Procedures for additional fee (also available to non-members)

Newborn circumcisions  
Vasectomies

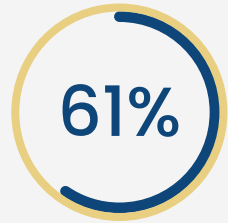
# BENEFITS OF BEING CARED FOR AT SMITH FAMILY MEDICINE



Patients Report High Satisfaction With Their Case



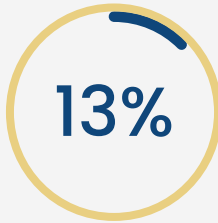
Fewer Visits Compared to Traditional Care



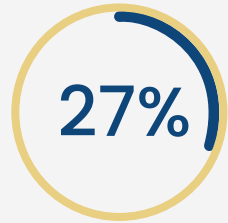
Decrease in Hospitalizations



Decrease in Emergency Care Spending



Reduction in Overall Health Care Spending



Reduction in Urgent Care Visits

We believe healthcare should be simple, personal, and centered on what matters most — you. If our care helps you avoid just one ER trip, keeps you out of the hospital, or saves you from missed time with work or family, your membership will already have proven its value.

\*Based on studies of patients cared for in Direct Primary Care/Concierge Clinics

# MEMBERSHIP PRICING

ASK ABOUT  
BUSINESS & GROUP  
DISCOUNTS

**ADULT**

**\$500**/Month\*

**CHILD**

(through age 26)

**\$210**/Month\*

**FAMILY PLAN**

(2 Adults + 2 Children)

**\$1000**/Month\*

\$120/month for each additional child

**COUPLES PLAN**

**\$830**/Month\*

**\*BILLED ANNUALLY**

(Monthly and quarterly plans available on request)

**ENROLLMENT FEE**

**\$250**

If membership is terminated and in the future re-establishment of membership is desired, re-enrollment fees apply.

Not ready to commit?

**MEET & CONSIDER**

Consultation Package

**\$1,000** total

For those who want to experience our care before enrolling, we offer:

- Two 1-hour sessions with your provider
- Comprehensive health review and personalized care planning
- Time for your questions in an unrushed setting

If you choose to join within 30 days, your \$1,000 fee will be applied toward your membership.

# WHAT ABOUT INSURANCE?

## IS YOUR INSURANCE REALLY MEETING YOUR NEEDS?

Traditional insurance assigns you an ID number—and too often, that's how you're treated. The system is designed to limit care, focus on illness instead of wellness, push patients through rushed visits, and extend wait times. Meanwhile, premiums and deductibles keep rising, forcing you to spend more out of pocket before you can even use your benefits.

**Rushed. Dismissed. Forgotten.  
It doesn't have to be this way.**

## **Smith Family Medicine** **The Way Primary Care Should Be** **How It Works**

### **Keep Insurance for the Big Stuff**

You still maintain health insurance for hospital care, surgery, and specialists.

- We generally recommend a high-deductible PPO to lower monthly premiums.
- We can also care for patients with HMO, EPO, and Kaiser plans.
- The only exception: we cannot see patients with Medicare HMO Advantage plans. We CAN see patients with Medicare Advantage PPO (Alignment Health My Choice).

### **Pay Your Membership Fee**

- This covers the majority of your care at Smith Family Medicine.
- Nothing else is billed in addition to membership, except for certain elective/cosmetic procedures or high cost medications given in-clinic (always disclosed beforehand)

### **Flexible Payment Options**

- Pay your membership by cash, check, credit card, or with HSA/FSA funds.
- 5% discounted for annual prepayment

### **Optional Insurance Reimbursement**

- If you have a PPO, we can give you a receipt (called a Superbill) for your visits. You can send this to your insurance to see if they'll pay you back for part of the cost. Your membership fee itself cannot be reimbursed.